



Long-Range Plan 2021 to 2024

Our mission:

Nurture imagination, promote lifelong learning, and enrich the community.

Our vision:

To empower, encourage, and inspire by being the essential center of the community.

Goal #1

Provide access to excellent collections in a variety of formats, ability levels, and interests, for all ages.

- Be the center for information access.
- Support the development of early literacy skills in young children.
- Select material that reflects the diverse needs of the community so that relevant print, digital, and special collections are freely available.
- Provide excellent customer service as public needs evolve through continued investment in staff development and training.

Goal #2

Deliver diverse and inclusive, community-centric, and forward-thinking services to engage all users from birth through adulthood.





- Be the heart of discovery and creativity.
- Provide opportunities for citizens to meet, learn, and contribute.
- Invest in more programs and services that advance digital literacy.
- Identify emerging trends in technology that further the library's mission.
- Library services, programs and resources represent a diversity of cultures and perspectives.










Goal #3

Build relationships to increase library enthusiasts and dedicated users that promote, champion, and advocate for their needs.

-  Be the hub of the community.
-  Increase awareness of the library and its benefits through expanded promotion of programs and services through a county-wide PR/marketing plan and new initiatives to attract non-users.
-  Build stronger relationships with newcomers and diverse communities by providing responsive programs and services.
-  Enhance strategic partnerships with organizations to better meet the unique needs of the community.

Goal #4

Provide and ensure up to date, attractive, adaptable library facilities that meet the needs of the community now and for the future.

-  Be the place for literacy and lifelong learning.
-  Ensure all library branches are welcoming and accessible destinations to serve as vibrant community centers for all residents.
-  Expand the impact of the library beyond the physical branches through community outreach and digital services.
-  Adjust open hours of library branches to encourage new library users to visit and be more convenient for existing customers.
-  Providing equitable access to library collections, spaces, technology, and services.